

NICOLE SALDANA

Vocaloids

Kagamine Ren and Lin



キャラクター・
ボーカル・シリーズ 01

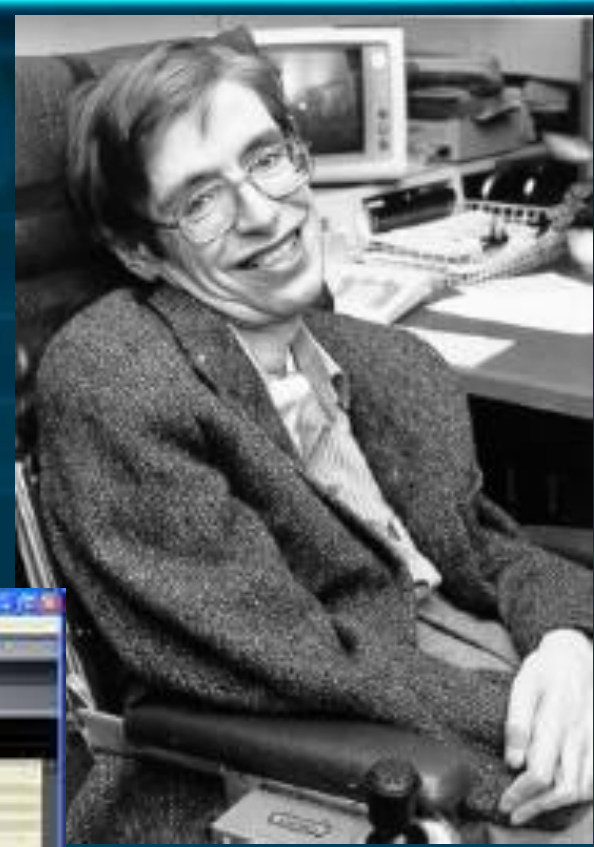
初音ミク
HATSUNE MIKU

ポップでキュートな
バーチャル・アイドル歌手を
自宅プロデュースしよう。



What is a vocaloid?

- A Vocaloid: a singing voice synthesizer
- Introduced in 2000, not commercialized
- Software allows users to synthesize singing by typing in lyrics and melody
- Sold as a “singer in a box”
- Used in many languages
- Used for different purposes



Cultural Impact in Japan



Technology has led to these animated characters becoming hugely popular in Japan, and now in other countries

“Nico Nico Douga”: Japanese video sharing site, played a big role in increasing the popularity of the software: released videos of songs using vocaloid technology

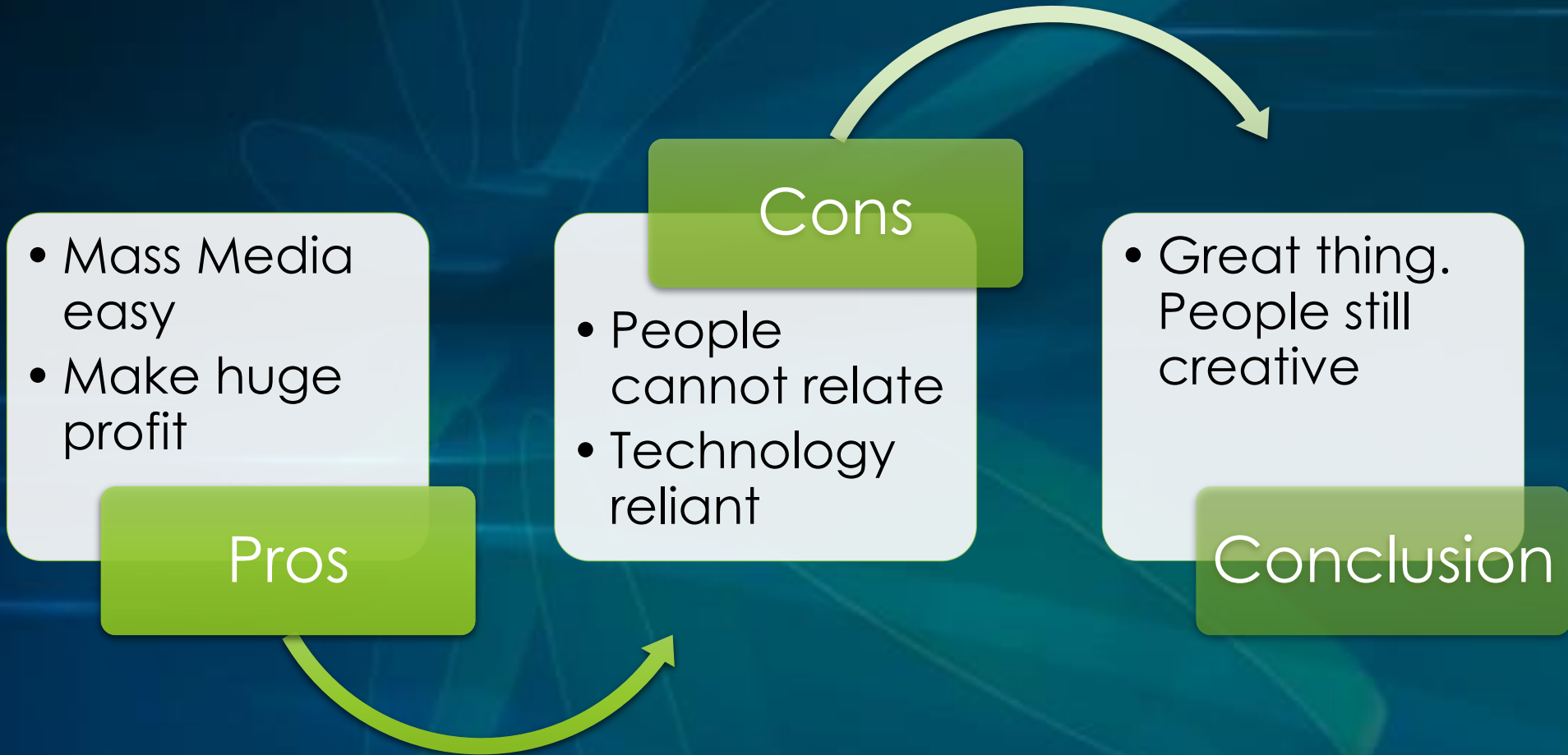
Supporters believe in the great resource of musical creativity, use could someday be as normal as playing an instrument

Vocaloid Information

- Hatsune Miku was developed by Crypton Future Media; main reason for the initial popularity and success of Vocaloids
- The “twins” shown are mirror images of each other, released in December 2007. Neither siblings or lovers
- Although computer animated, many have online profiles, showing ages, interests, etc of these characters. Ex: Miku with her love of leeks



Pros and Cons of Vocaloids



Link to YouTube Video

- First Video: Hatsune Miku Live
 - <http://youtu.be/GBucCNH78q4>
- Second Video: Elders React to Vocaloids
 - <http://youtu.be/wHhluDhVtjU>

初音ミク HATSUNE MIKU Project DIVA *f*

Sources



- <http://en.wikipedia.org/wiki/Vocaloid>
- http://en.wikipedia.org/wiki/Speech_synthesis
- <http://vocaloid.wikia.com/wiki/VOCALOID>